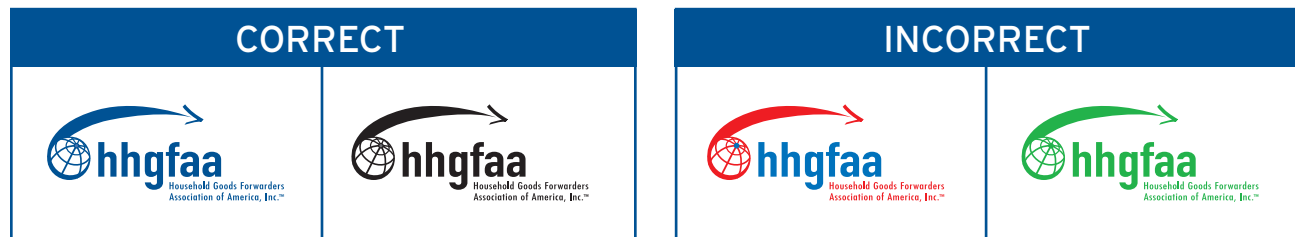


GUIDELINES FOR HHGFAA LOGO USAGE

The Household Goods Forwarders Association of America, Inc. is a global trade association of international transportation providers, dedicated to providing the global shipping community with the highest standard of service. The association supports our member's efforts and excellence of service through the education and advancement of our membership worldwide. HHGFAA members are encouraged to use the association's logo proudly, and the guidelines list below are offered as an aid to its proper usage. Only Active and Associate members in good standing may display the logo on their premises, vehicles, printed materials and all other forms of promotional materials.

USAGE

- The HHGFAA logo may be used to indicate the user's membership in the Household Goods Forwarders Association of America, Inc., but not to imply the association's endorsement of the user's services or products.
- The logo may not be altered, combined with any other symbols or words, or be used in part, except to drop the words "Household Goods Forwarders of America, Inc."
- The "TM" (or "®" when granted) should always appear with the HHGFAA logo.
- When using the HHGFAA logo in print media, the logo must appear in **BLACK**, or in the corporate color **PMS 653 C**.



- When using the acronym HHGFAA, it should always appear in capital letters.
- **Correct Written Use:** HHGFAA / HHGFAA, INC. / HHGFAA, Inc.
- **Incorrect Written Use:** H.H.G.F.A.A / H-H-G-F-A-A / hhgfaa
- The HHGFAA logo, the acronym "HHGFAA," and the formal name "Household Goods Forwarders Association of America, Inc." shall be used only in a context in which the mark is likely to be understood by the public to denote membership in the Association.
- Misuse of the HHGFAA logo may result in termination of membership. Evidence of misuse will be referred to the HHGFAA Executive Board for appropriate action on a case-by-case basis.

OBTAINING THE LOGO IN PRINT FORMAT

Camera-ready copies of the HHGFAA logo in a member version, as well as the guidelines for usage, are available to HHGFAA members only by writing to HHGFAA at [5904 Richmond Highway | Suite 404 | Alexandria, VA 22303](#). You may also call to request the logo or submit your request by fax. tel: (703) 317-9950 | fax: (703) 317-9960

DOWNLOADING THE HHGFAA LOGO

To download the HHGFAA logo in a digital format, go to: <http://www.hhgfaa.org/logo.html>